Washington DC 20007 Suite 800 1010 Wisconsin Ave

Barack Obama/ D/ President **Submission Number 401** Issue 9







WSPA-TV

250 International Dr. Spartanburg SC 29303-6698 (864) 576-7777 FAX (864) 587-4480

Client: Buyer: Est./PO Number: Schedule Dates: Associated Coples: No 06260815 10/01/12 to 11/11/12 Barack Obama/ D/ President Submission Cost: Client/Product/Estimate: Contract type: 53940 95 /101 /1537 Political Business Type: Order Ref: Sales Rep: Business Category: Transactional Campaign Ref: POLITICAL HRP Washington, DC 06260815 E:120802002 Copy

Demographic: Product: (L) Household Obama For America Order: **Booking Group:** WSPA Key Market: Greenville Spartanburg Ashevil

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			Fri 8p ET / 7p CT CSI NY		Fri 10p ET / 9p CT Blue Bloods	Т.	Fri 10p ET / 9p CT Blue Bloods	T.,	Fri 10p ET / 9p CT Blue Bloods		[WIT.	M-F 9a Dr Phil		.TWIF.	M-F 11a ET / 10a CT Price Is Right		. W T	M-F 1135p ET / 1035p CT Late Show	Sales Product Details
			05		05		05		8			05			04			06	Rev Type
		Week																	
Closed PR	Open PR	Weekly Totals: Total Spots(Ord Spots)			1200	-	700		700	150	100	110	175	140	225	120	170	125	Rate
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		spots)	Nbr of Spots		Nbr of Spats		Nbr of Spots		Nbr of Spots	Nbr of Spots	Nbr of Spots	Nbr of Spots	Nbr of Spots	Nbr of Spots	Nbr of Spots	Nbr of Spots	Nbr of Spots	Nbr of Spots	
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	-150				1200		700		700	600	800	330	350	560	900	240	340	750	Cost

Suite 800 Washington DC 20007 1010 Wisconsin Ave

Client: Buyer:

Barack Obama/ D/ President

Schedule Dates:

10/01/12 to 11/11/12 06260815

Weeks:

Submission Cost:
Client/Product/Estimate:

95 /101 /1537

53940

Campalgn Ref: Sales Rep:

Order Ref:

06260815

HRP Washington, DC

E:120802002

Copy

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Est./P	Est./PO Number: 06260815 Associated Copies: No		Contrac	Contract type:		Political			Business T	Business Type: POLITICAL Business Category: Transactional	POI POI Ory: Trai	POLITICAL Transactional		
Ref	Sales Product Details	Rev Type		Rate	Spot		10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
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œ	Fri 8p ET / 7p CT CSI NY	05			30	Nbr of Spots								
	: :				Comme	Closed PR				1			1	
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10	Sat 7p News	05		90	30	Nbr of Spots	1						1	90
	:				Comme	Nbr of Spots		1					1	150
				150		Nbr of Spots			_	-			3	450
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12	Sun 10p ET / 9p CT Mentalist	8		700	30	Nbr of Spots							1	700
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	v				Comme	Closed PR							1	
4	Sun 1030a ET / 930a CT Face The Nation	05		275	30	Nbr of Spots	1			1			З	825
	α,				Comme	Nbr of Spots								
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				Open PR	Ž			-3					ᅩ	-150
				Closed PR	공			5	3	1	_		11	

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Barack Obama/ D/ President **Submission Number 401** Issue 9







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10/01/12 to 11/11/12 06260815 Barack Obama/ D/ President Submission Cost: Client/Product/Estimate: Contract type: 53940 95 /101 /1537 Political Order Ref: Business Type: Campaign Ref: Sales Rep: Business Category: Transactional HRP Washington, DC 06260815 POLITICAL E:120802002

				23			22		21			20			19		18		17	Γ		******	16	Ref
				Wed 8p ET / 7p CT Survivor			Wed 8p ET / 7p CT Survivor	W	Wed 10p ET / 9p CT CSI			Wed 10p ET / 9p CT CS!		7	Tue 9p ET / 8p CT NCIS Los Angeles	Τ	Tue 8p ET / 7p CT NCIS		Tue 8p ET / 7p CT NCIS			S	Sun 9a ET / 8a CT CBS Sunday Morning News	Sales Product Details
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					Сору
Client:	Barack Obama/ D/ President	Submission Cost:	53940	Campaign Ref:	E:120802002
Buyer:	4.	Client/Product/Estimate:	95 /101 /1537	Sales Rep:	HRP Washington, DC
	10/01/12 to 11/11/12	Weeks:	Ø	Order Ref:	06260815
Est./PO Number:	06260815	Contract type:	Political	Business Type:	POLITICAL
Associated Copies: No	No			Business Category: Transactions	Transactional
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			Sa-Su 6a News		Sat 10p ET / 9p CT 48 Hours	M	Mon 10p ET / 9p CT Hawaii Five-0		Tue 10p ET / 9p CT Vegas	S	Sun 9a ET / 8a CT CBS Sunday Morning News	S	Sun 730p ET / 630p CT 60 Minutes	o	Sun 1030p ET / 930p CT Mentalist		M	M-F 11a ET / 10a CT Price is Right	M	M-F 1135p ET / 1035p CT Late Show	W	Wed 9p ET / 8p CT Criminal Minds	Sales Product Details	
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Barack Obama/ D/ President Submission Number 401 Issue 9







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250 International Dr. Spartanburg SC 29303-6698 (864) 576-7777 FAX (864) 587-4480

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	-150		700		50		80		1325						1200		1200		1200		1325		Cost					Copy

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Client:
Buyer:
Schedule Dates: 10/01/12 to 11/11/12 Barack Obama/ D/ President Weeks: Submission Cost: Client/Product/Estimate: 53940 95 /101 /1537 Campaign Ref: Sales Rep: Order Ref: E:120802002 HRP Washington, DC 06260815 Copy

Est./PO Number: 06260815 Associated Copies: No	Ref Sales Product Details Rev Type	Fri 8p ET / 7p CT NCIS	MkgdF.		45 Fri 8p ET / 7p CT NCIS 05	Fri 8p ET / 7p CT NCIS	Fri 9p ET / 7p CT NCIS Fri 9p ET / 8p CT CSI NY	Fri 8p ET / 7p CT NCISF Fri 9p ET / 8p CT CSI NYF	Fri 8p ET / 7p CT NCISF.: Fri 9p ET / 8p CT CSI NYF.: Fri 8p ET / 7p CT NCIS	Fri 8p ET / 7p CT NCISF Fri 9p ET / 8p CT CSI NYF Fri 8p ET / 7p CT NCIS Fri 8p ET / 7p CT NCIS	Fri 8p ET / 7p CT NCISF. Fri 9p ET / 8p CT CSI NYF. Fri 8p ET / 7p CT NCISF. M-F 8a CBS This Morning	Fri 8p ET / 7p CT NCISF Fri 9p ET / 8p CT CSI NYF Fri 8p ET / 7p CT NCISF M-F 8a CBS This MorningF	Fri 8p ET / 7p CT NCISF Fri 9p ET / 8p CT CSI NYF Fri 8p ET / 7p CT NCISF M-F 8a CBS This Morning Sat CBS NCAA Football	Fri 8p ET / 7p CT NCISF.: Fri 9p ET / 8p CT CSI NYF.: Fri 8p ET / 7p CT NCISF.: M-F 8a CBS This Morning Sat CBS NCAA Football	Fri 8p ET / 7p CT NCISF Fri 9p ET / 8p CT CSI NYF Fri 8p ET / 7p CT NCISF M-F 8a CBS This MorningF Sat CBS NCAA FootballS. Sun 1p ET / 12p CT NFL On CBS	Fri 8p ET / 7p CT NCISF Fri 9p ET / 8p CT CSI NYF Fri 8p ET / 7p CT NCISF M-F 8a CBS This MorningF Sat CBS NCAA FootballS. Sun 1p ET / 12p CT NFL On CBS	Fri 8p ET / 7p CT NCISF Fri 9p ET / 8p CT CSI NYF Fri 8p ET / 7p CT NCISF M-F 8a CBS This MorningF Sat CBS NCAA FootballS. Sun 1p ET / 12p CT NFL On CBSS	Fri 8p ET / 7p CT NCISF. Fri 9p ET / 8p CT CSI NYF. Fri 8p ET / 7p CT NCISF. M-F 8a CBS This MorningF. Sat CBS NCAA FootballS. Sun 1p ET / 12p CT NFL On CBSS Sun 4p ET / 3p CT NFL On CBS	Fri 8p ET / 7p CT NCISF Fri 9p ET / 8p CT CSI NY Fri 8p ET / 7p CT NCISF Fri 8p ET / 7p CT NCISF M-F 8a CBS This MorningF Sat CBS NCAA FootballS Sun 1p ET / 12p CT NFL On CBSS Sun 4p ET / 3p CT NFL On CBSS Sun 730p ET / 630p CT 60 Minutes	Fri 8p ET / 7p CT NCISF Fri 9p ET / 8p CT CSI NY Fri 8p ET / 7p CT NCISF M-F 8a CBS This MorningF Sat CBS NCAA FootballS. Sun 1p ET / 12p CT NFL On CBSS Sun 4p ET / 3p CT NFL On CBSS Sun 730p ET / 630p CT 60 Minutes	Fri 8p ET / 7p CT NCISF Fri 9p ET / 8p CT CSI NY Fri 8p ET / 7p CT NCISF Fri 8p ET / 7p CT NCISF M-F 8a CBS This MorningF Sat CBS NCAA FootballS. Sun 1p ET / 12p CT NFL On CBSS Sun 4p ET / 3p CT NFL On CBSS Sun 730p ET / 630p CT 60 Minutes Sun 6a News	Fri 8p ET / 7p CT NCISF.: Fri 9p ET / 8p CT CSI NYF.: Fri 8p ET / 7p CT NCISF.: Mr-F 8a CBS This MorningF.: Sat CBS NCAA FootballS. Sun 1p ET / 12p CT NFL On CBSS Sun 730p ET / 630p CT 60 MinutesS Sun 6a NewsS	Fri 8p ET / 7p CT NCISF.: Fri 9p ET / 8p CT CSI NYF.: Fri 8p ET / 7p CT NCISF.: M-F 8a CBS This MorningF.: Sat CBS NCAA FootballS. Sun 1p ET / 12p CT NFL On CBSS Sun 4p ET / 3p CT NFL On CBSS Sun 730p ET / 630p CT 60 MinutesS Sun 6a NewsS	Fri 8p ET / 7p CT NCISF Fri 9p ET / 8p CT CSI NYF Fri 8p ET / 7p CT NCISF M-F 8a CBS This MorningF Sat CBS NCAA FootballS. Sun 1p ET / 12p CT NFL On CBSS Sun 4p ET / 3p CT NFL On CBSS Sun 730p ET / 630p CT 60 MinutesS Sun 6a NewsS Tue 8p ET / 7p CT NCIS	Fri 8p ET / 7p CT NCISF. Fri 9p ET / 8p CT CSI NYF. Fri 8p ET / 7p CT NCISF. M-F 8a CBS This MorningF. Sat CBS NCAA FootballS. Sun 1p ET / 12p CT NFL On CBSS Sun 4p ET / 3p CT NFL On CBSS Sun 730p ET / 630p CT 60 MinutesS Sun 6a News Tue 8p ET / 7p CT NCIS
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95 /101 /1537 53940 250 International Dr. Spartanburg SC 29303-6698 (864) 576-7777 FAX (864) 587-4480 Sales Rep: Order Ref: Campaign Ref: E:120802002 HRP Washington, DC 06260815 Copy

Client: Buyer:

Barack Obama/ D/ President

Submission Cost: Client/Product/Estimate:

Schec Est./P Assoc	Schedule Dates: 10/01/12 to 11/11/12 Est./PO Number: 06260815 Associated Copies: No		Weeks: Contrac	Weeks: Contract type:	804	6 Political			Order Ref: Business I	Order Ref: 06260815 Business Type: POLITICAL Business Category: Transactional	062 POI ory: Trai	06260815 POLITICAL Transactional		П
Ref	Ref Sales Product Details	Rev Type		Rate	Spot Type		10/01	10/08	10/15	10/22 10/29	10/29	11/05	Total	Cost
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Fri 9p ET / 8p CT Made In Jersey	Fri 8p ET / 7p CT CSI NY	Wed 8p ET / 7p CT Survivor	Wed 10p ET / 9p CT CSI	Tue 9p ET / 8p CT NCIS Los Angeles	Sun 7p ET / 6p CT 60 Minutes		Sun 1030a ET / 930a CT Face The Nation	Sun 10p ET / 9p CT Mentalist	Sat 7p News	Fri 8p ET / 7p CT CSI NY	Fri 8p ET / 7p CT CSI NY	Sales Product
:30 Commercial	:30 Commercial	:30 Commercial	:30 Commercial	:30 Commercial	:30 Commercial		:30 Commercial	:30 Commercial	:30 Commercial	:30 Commercial	:30 Commercial	Spot Type
10/08/12	10/08/12	10/08/12	10/01/12	10/15/12	10/15/12	10/15/12	10/08/12	10/29/12	10/08/12	10/22/12	10/08/12	Pre-empt Date
Closed Pre Emption	Closed Pre Emption	Closed Pre Emption	Closed Pre Emption	Closed Pre Emption	Closed Pre Emption	Closed Pre Emption	Closed Pre Emption	Closed Pre Emption	Open Pre Emption	Closed Pre Emption	Closed Pre Emption	Status
0.00	800.00	1,650.00	1,200.00	1,900.00	0.00	275.00	275.00	1,000.00	150.00	800.00	800.00	Pre-empt Value
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1			Month 10 Weeks: 4	Veeks: 4		Month 11	Month 11 Weeks: 4
	Totals	10/01	10/08	10/15	10/22	10/29	11/05
Spots	106	19	23	25	20	17	
Cost	54090	9360	14145	11235	9070	9886	
Grand Totals:						Spots:	
						Gross Total:	
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